Attorney Docket No. 450100-03278

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

n re F	atent Application of					
Susun	nu Nakagawa) Group Art Unit: 2424				
Applic	eation No.: 09/878,581	Examiner: Sheleheda, James R.				
iling	Date: June 11, 2001) Confirmation No: 2762				
Γitle:	IMAGE CONTENT AND ADVERTISEMENT DATA PROVIDING METHOD, SYSTEM, AND APPARATUS))))				
AMENDMENT/REPLY TRANSMITTAL LETTER						
Comr P.O. E	Adail Stop Amendment Date: November 7, 2011 Commissioner for Patents C.O. Box 1450 Mcxandria, VA 22313-1450					
Sir:						
Enelos	sed is an Amendment under 37 C.F.R. § 1.111 for the	above-identified patent application.				
	A Petition for Extension of Time is enclosed.					
	Terminal Disclaimer(s) and the $\hfill \Box$ \$140 fee per Disclaimer due under 37 C.F.R. \S 1.20(d) are enclosed.					
\boxtimes	Also enclosed is a Certified Translation of the Priority Document.					
	Small entity status is hereby claimed.					
	Applicant(s) requests continued examination under 37 C.F.R. § 1.114 and enclose the \$405 \$\sqrt{8}\$ \$810\$ fee due under 37 C.F.R. § 1.17(e).					
	Applicant(s) request that any previously unentered after final amendments <u>not</u> be entered. Continued examination is requested based on the enclosed documents identified above.					
	Applicant(s) previously submitted which continued examination is requested.	on for				
	Applicant(s) requests suspension of action by the Off					

	No. of Highest No Extra Rate Additional Claims Claims				
	AMENDED CLAIMS				
	An additional claim fee is required, and is calculated as shown below:				
\boxtimes	No additional fee is claimed.				
	A Request for Entry and Consideration of Submission under 37 C.F.R. §1.129(a) (1809/2809) is also enclosed.				
	accordance with 37 C.F.R. \S 1.103(c). The required fee under 37 C.F.R. \S 1.17(i) is enclosed.				

AMENDED CLAIMS						
	No. of Claims	Highest No of Claims Previously Paid for	Extra Claims	Rate	Addi	tional Fee
Total Claims	21	31	0	x 52 (1202)	\$	0
Independent Claims	4	13	0	x 220 (1201)	\$	0
☐ If multiple dependen	\$	0				
Total Claim Amendment Fee						
☐ Small Entity Status claimed - subtract 50% of Total Application Fee						0
TOTAL ADDITIONAL CLAIM FEE DUE FOR THIS AMENDMENT						0

	Charget	to Deposit Account No. 50-0320 for the fee due.		
	A check in the amount of		is enclosed for the fee due.	
	Charge to credit card.			
\boxtimes	The Director is hereby authorized to charge any appropriate fees under 37 C.F.R. §§ 1.16, 1.17 and 1.20(d) and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-0320.			

Respectfully submitted,

Frommer Lawrence & Haug LLP

Date: November 7, 2011

By: Ellen Marcie Emas

Registration No. 32,131